



## A Unique Investment Approach

Barometer Capital Management offers a unique investment solution through its suite of private pools and prospectus fund offerings. Investment strategies range from core tactical income and equity, to global macro mandates. Barometer's business was formed in 2001 and today remains an independently-owned firm. The firm's assets under management are now approximately \$2.0 billion\*.

### BAROMETER'S INVESTMENT APPROACH

Barometer has a truly unique investment approach that differentiates it in the marketplace. Barometer has consistently demonstrated its ability to add value in different market conditions and economic cycles. Barometer's proprietary Disciplined Leadership Approach™ places particular emphasis on capital preservation, while delivering long-term absolute returns.

### WHAT DIFFERENTIATES BAROMETER

**Tactical Approach** – It is not only an investment manager's responsibility to select securities, but also to assess prevailing market conditions. Barometer assesses leadership themes and areas of deterioration in order to actively manage sector and market exposure. As a result, Barometer's portfolios can differ significantly from the indices, as it focuses on absolute returns.

**Style Agnostic** – Style biases, like growth or value, come in and out of favour as market conditions change. Barometer strives to make money in all types of markets with no style, sector or geographic bias.

**Tactical Use of Cash** – Barometer's willingness to move to cash in order to preserve capital is embedded in its investment process; Barometer defended against market declines such as those in 1994, 1998, 2001, 2002 and 2008.

**Stop/Loss Alerts** – Barometer uses stop/loss alerts designed to provide an indication of any break in the long-term price advance of a security to allow for a very disciplined selling strategy.

**Disciplined Selling Strategy** – Barometer adheres to three specific principles as part of its Disciplined Leadership Approach™: adherence to Barometer Risk Models™; use of stop loss alerts; and active management of cash.

**Barometer works closely with select investment advisors to provide unique investment solutions for their clients.**

For more information please speak to your investment advisor.

[www.barometercapital.ca](http://www.barometercapital.ca)

*\*Assets under management includes separately managed client accounts, Barometer Private Pools, the Barometer Group of Funds and investment advisory services to broker/dealers via an investment management platform as at March 31, 2018.*