barometer

Barometer Disciplined Leadership Approach™

Barometer Capital Management offers a unique investment solution through its suite of private pools and prospectus fund offerings. Investment strategies range from core tactical income and equity to global macro mandates. Barometer's business was formed in 2001, and today remains an independently-owned firm. The firm's assets have grown to approximately $2.0 billion under management*.

BAROMETER'S INVESTMENT APPROACH

Barometer has a truly unique investment approach that differentiates it in the marketplace. Barometer has consistently demonstrated its ability to add value in different market conditions and economic cycles. Barometer's proprietary Disciplined Leadership Approach™ places particular emphasis on capital preservation, while delivering long-term absolute returns.

WHAT DIFFERENTIATES BAROMETER

Style Agnostic – We strive to make money in all types of markets with no style, sector or geographic bias.

Capital Protection – We live by unemotional selling rules; the use of stop loss alerts, based on techincal trend models allow for a very disciplined selling strategy.

Defensive Use of Cash - Our ability to move cash is embedded in our investment process, enabling us to defend against market declines such as 1994, 1998, 2001, 2002 and 2008.

Transparency – We provide on a weekly basis, disclosure of our holdings and changes to our portfolios to ensure that we are held accountable for our investment decisions.

Absolute Return Focus – Our stated purpose is to earn consistent, absolute returns while preserving capital. We maintain a low correlation to market indices, making us a complimentary strategy for client portfolios.

Manage Tactically – It is not only our responsibility to select securities, but also to assess prevailing market conditions to manage sector and market exposure. We call this active versus passive management.

Private Client Service – We are committed to providing our clients with the attention and committed service that they require. Our investment professionals are available to meet and answer client requests.

PORTFOLIO MANAGERS

Gregory Guichon, Chairman, CEO and Chief Portfolio Manager – In his role as Chief Portfolio Manager, Greg is responsible for the firm's quantitative, bottom-up securities selection model, grounding the research team each day to maximize portfolios' needs. Greg rose to the executive position of Vice President, Director and Partner, always with the responsibility for managing client portfolios. Greg sits on the firm's investment policy committee and is responsible for the construction and daily review of all client portfolios. Greg regularly provides his market and portfolio views in the Financial Post and as a guest on BNN.

David Burrows, President and Chief Investment Strategist – As Chief Investment Strategist, David leads the Barometer team's top-down market and sector risk strategies. He also works to identify key market leadership themes. Starting his career in 1986 in Private Client Management, David has always put client needs at the forefront of his responsibilities. Together with Greg, David sits on the firm's investment policy committee and is responsible for the review of all client portfolios. David is a frequent market commentator on BNN and CBC, providing his views on market themes and underlying company leadership.

**Assets under management includes separately managed client accounts, Barometer Private Pools, the Barometer Group of Funds and investment advisory services to broker/dealers via an investment management platform as at March 31, 2018.*

www.barometercapital.ca

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